

Press Kit – Background Information

September 16, 2022

Hydrogen Center Bavaria (H2.B)

– Strategy and coordination hub for hydrogen in Bavaria

In order to consolidate and expand the strong position of Bavarian industry and science in the important future field of hydrogen, the Free State of Bavaria founded the Hydrogen Center Bavaria (H2.B) in Nuremberg. In doing so, Bavaria is pursuing the goal of bringing together hydrogen players to strengthen the hydrogen economy and achieve the use of hydrogen in broad practical applications. H2.B acts at the interface between industry, science, politics and the public in a national and international context.

The numerous activities of the Center are divided into four areas (see below) and are intended, among other things, to strengthen the networking of Bavarian hydrogen stakeholders with each other (in the *Hydrogen Alliance Bavaria*), as well as with other national and international players. In 2020, H2.B and its partners in the Hydrogen Alliance Bavaria developed a **Position Paper** on the Bavarian hydrogen economy as a first step towards a **Bavarian Hydrogen Strategy**, which was published in May 2020.

The **Hydrogen Roadmap Bavaria** presented in April 2022 was developed in a lengthy consultation and analysis process from early 2021 to early 2022 with the involvement of the Hydrogen Alliance Bavaria and other hydrogen stakeholders in Germany. The assumptions and forecasts made in the roadmap, as well as the recommendations for action and milestones derived from them, are based on the energy-economic and economic-political framework conditions, as well as the prevailing state of opinion and data at the end of 2021. The roadmap is intended to identify perspectives and concrete needs for action, and to help accelerate the ramp-up of the Bavarian hydrogen economy.

Working areas of the H2.B:

- National Affairs (development of a Hydrogen Strategy and Roadmap for Bavaria; information, consulting and connecting the partners of the Hydrogen Alliance Bavaria coordinated by H2.B)
- Technology & Innovation (technological matchmaking with the aim of bringing together actors and their expertise, initial funding & project consulting, impetus for demonstration projects)
- Public relations (event management, networking activities, political relations, press relations)
- International affairs (internationalization of the Hydrogen Strategy, international matchmaking, cooperation with international actors)

www.h2.bayern/en

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Initiiert durch



Bayerisches Staatsministerium für
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The Hydrogen Alliance Bavaria

– Networking, knowledge and interest platform of hydrogen players in Bavaria

The Hydrogen Alliance Bavaria is a networking, knowledge and interest platform of hydrogen players from industry, science and politics based in Bavaria. The Alliance serves as a contact point for hydrogen actors and is intended to contribute to the strengthening of the Bavarian hydrogen economy and research landscape through networking, experience exchange and information. The Alliance is coordinated by the Hydrogen Center Bavaria (H2.B) in Nuremberg. The Alliance partnership is free of charge.

During the founding event of H2.B on September 5, 2019, the first 18 stakeholders from industry, science and politics of a future Bavarian hydrogen economy signed the declaration of intent for the Hydrogen Alliance Bavaria. All partners of the Alliance declare that they will contribute to the strengthening and expansion of Bavaria's technological competence in the field of innovative hydrogen technologies and support the activities of H2.B.

The Hydrogen Alliance Bavaria has grown enormously since its foundation. As of September 2022, a total 285 companies, research institutions and associations have joined. The Alliance partnership is open to all stakeholders from business, science and politics with a registered office in Bavaria.

Activities within the Hydrogen Alliance Bavaria:

- Internal workshops and seminars to get to know each other, for experience exchange, information (e.g. via speed pitchings)
- Public events, in some cases with presentation opportunities for individual alliance partners
- Internal, weekly newsletter ("Infoletter")
- Regional, national, and international networking and matchmaking (mediation of suitable technology partners, bringing together producers and users of hydrogen)
- Collaboration in Strategy and Roadmap development

Goals of the Hydrogen Alliance Bavaria:

- Bavaria is to become the leading location for the industrial production of key hydrogen components
- Bavaria is to be established as a technology leader in the field of hydrogen storage and logistics
- The establishment and expansion of the filling station infrastructure is to be accelerated

Structure of the Hydrogen Alliance Bavaria in September 2022:

- 285 Alliance partners, of which approx. 81% are companies, 10% regional clusters and associations, 7% universities and research institutions
- Cross-section of the Bavarian business and research landscape - from start-ups to SMEs to multinationals - including market and technology leaders in various sectors as well as leading research institutes
- Broad-based alliance from a wide range of sectors (e.g. energy technology, vehicle construction, research & development, network operators, project development, sensor technology)



*Logo of the
Hydrogen Alliance Bavaria*

<https://h2.bayern/en/alliance>

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